



WAPOR 65th Annual Conference

June 14-16, 2012

Hong Kong

List of Accepted Papers (as of June 11, 2012)

Concurrent Session I A

Friday, June 15, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P5-01

Public Health Opinion

Panel Chair: Olaf H. Werder, University of Sydney, Australia

[IA-1] Social media for sexual health

W. Douglas Evans, George Washington University, USA

[IA-2] Public opinion and food safety: A Spanish case study

Alana Mann, University of Sydney, Australia

[IA-3] Health literacy's connection to health behavior and policy support

Olaf H. Werder, University of Sydney, Australia

[IA-4] Religious Beliefs, Knowledge about Science and Attitudes Towards Medical Genetics

Nick Allum, University of Essex, UK

Elissa Sibley, University of Essex, UK

Patrick Sturgis, University of Southampton, UK

Paul Stoneman, University of Southampton, UK

[IA-5] Assessing measurement equivalence in cross-national latent class models: an example of European public opinion on genetically modified (GM) food

Sally Stares, London School of Economics and Political Science, UK

Jonathan Jackson, London School of Economics and Political Science, UK

Concurrent Session I B

Friday, June 15, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P5-03

Public Opinion on Social Issues

Panel Chair: Sung Kyum Cho, Chungnam National University, Korea

- [IB-1] **Feeling closeness to China, Japan, North Korea, and the United States and policy preference toward North Korea among South Koreans**
Jibum Kim, NORC at the University of Chicago, USA
Jaeki Jeong, Soongsil University, USA
Carl Gershenson, Harvard University, USA
Jeong-Han Kang, Yonsei University, Korea
Yun-Suk Lee, University of Seoul, Korea
Seokho Kim, Sungkyunkwan University, Korea
Wonjae Lee, KAIST, Korea
- [IB-2] **How Southeast Asians View China's Influence in Asia**
Iremae D. Labucay, Social Weather Stations, Philippines
- [IB-3] **American Perceptions of China and the Chinese: Do The Media Matter?**
Lars Willnat, Indiana University, USA
Emily Metzgar, Indiana University, USA
- [IB-4] **Public opinion polls as a vehicle for social communication in democratic societies**
Katarzyna M. Staszynska, Kozminski University, Poland

Concurrent Session I C

Friday, June 15, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P6-01

Public Opinion on Social Media

Panel Chair: Tai-Quan Peng, Macau University of Science and Technology, Macau, and Lun Zhan, City University of Hong Kong, Hong Kong

- [IC-1] **Representation of Political Discussions in Web Forums: A Cross-National Assessment**
Hai Liang, City University of Hong Kong, Hong Kong
Fei Shen, City University of Hong Kong, Hong Kong
- [IC-2] **Public Opinion between Blogosphere and Real World**
Heng Lu, City University of Hong Kong, Hong Kong
- [IC-3] **Evaluating Public Discussion of Occupying Wall Street on Twitter: Linking Twitter Streams with Search Quires, Opinion Polls, Media Coverage, and Stock Market Index**
Cheng-Jun Wang, City University of Hong Kong, Hong Kong
Tai-Quan Peng, Macau University of Science and Technology, Macau
- [IC-4] **Content or Context: Which Carries More Weight in Predicting Popularity of Tweets in China**

Lun Zhang, City University of Hong Kong, Hong Kong
Tai-Quan Peng, Macau University of Science and Technology, Macau
Ya-Peng Zhang, Sina.com
Xiao-Hong Wang, Sina.com

[IC-5] Assessing Public Opinion Trends based on User Search Queries: Validity, Reliability, and Practicality

Jonathan J. H. Zhu, City University of Hong Kong, Hong Kong
Xiaohua Wang, Shenzhen University, China
Jie Qin, City University of Hong Kong, Hong Kong
Lingfei Wu, City University of Hong Kong, Hong Kong

Concurrent Session I D

Friday, June 15, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P6-02

Capturing International and Domestic Public Opinion through AsiaBarometer Surveys

Panel Chair: Takashi Inoguchi, University of Niigata Prefecture, Japan

[ID-1] Japanese and Chinese Public Opinion: Can Soft Power Make a Difference?

Christian Collet, International Christian University, Japan
Takashi Inoguchi, University of Niigata Prefecture, Japan

[ID-2] Geriatric Peace in Asia: Analyses Based on the AsiaBarometer Surveys 2003-2008

Seiji Fujii, University of Niigata Prefecture, Japan
Takashi Inoguchi, University of Niigata Prefecture, Japan

[ID-3] Microfoundations of Post-Civil War Democratization in Nepal: Examining Citizens' Attitude toward Democracy through the AsiaBarometer Survey 2005

Yuichi Kubota, University of Niigata Prefecture, Japan
Shinya Sasaoka, Hiroshima Shudo University, Japan

[ID-4] Who's Afraid of the Dragon? Asian Mass Public's Perceptions of China's Influence

Matthew Linley, Temple University, Japan
James Reilly, University of Sydney, Australia
Benjamin E. Goldsmith, University of Sydney, Australia

Concurrent Session I E

Friday, June 15, 2012, 11:45 - 13:00

Location: Graduate House Wang Gungwu Theatre (special panel with SI)

The Current Situation and Development Tendency of Public Opinion in China

Panel Chair: Baohua Zhou, Fudan University, China

[IE-1] Chinese People's Knowledge, Attitude and Expression towards the Two Sessions of China--A Case Study of Shanghai Residents

Shuanglong Li, Fudan University, China
Bofei Zheng, Fudan University, China

[IE-2] A content analysis of populist discourses on Chinese social media

Ling Ma, Fudan University, China
Shaojing Sun, Fudan University, China

[IE-3] The development trend of China's public opinion and public opinion poll
Bing Tong, Fudan University, China
Di Wang, Fudan University, China

[IE-4] New media and opinion expression of information have-less in China
Baohua Zhou, Fudan University, China
Taofu Zhang, Fudan University, China

Concurrent Session I F

Friday, June 15, 2012, 11:45 - 13:00

Location: James Hsioung Lee Science Building Room JLG03

Media and Politics

Panel Chair: Chi Huang, National Chengchi University, Taiwan

[IF-1] Talking about politics: Effects of media and interpersonal communication on EU evaluations
Pieterjan Desmet, Amsterdam School of Communication Research, The Netherlands

[IF-2] The Influence of Trust in Mainstream Media and Political Anxiety on Intention to Listen to a Political Satire: A Case of South Korea
Minchul Kim, University of Wisconsin-Milwaukee, USA
Ji Eun Kim, Chung-ang University, Korea

[IF-3] Explaining Media Trust from Partisanship, Ideology and Their Interaction
Yang Liu, City University of Hong Kong, Hong Kong

[IF-4] Media-Political Parallelism as an Indicator in Studying Mediocracy
Svetlana Bodrunova, St.Petersburg State University, Russia

[IF-5] Media Credibility and Its Correlate with the Popularity of the Ruling Party
Syed Arabi Idid, International Islamic University Malaysia, Malaysia
Saodah Wok, International Islamic University Malaysia, Malaysia

Concurrent Session II A

Friday, June 15, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P5-01

AAPOR Special Panel - Exit Polling in the 21st Century: A Perspective from the USA

Panel Chair: Paul J. Lavrakas, AAPOR, USA

Why Accurate Exit Polls are Important to Democracies
Michael W. Traugott, University of Michigan, USA

Exit Polling 101: An Overview to Current Methodological Approaches
Paul J. Lavrakas, AAPOR, USA

How the New York Times Reports Exit Poll Findings
Marjorie Connelly, The New York Times, USA

The Future of Exit Polling
Trevor N. Tompson, NORC at the University of Chicago, USA

Concurrent Session II B

Friday, June 15, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P5-03

Media Effects, Agenda Setting, Framing and Priming I

Panel Chair: Orlando J. Pérez, Central Michigan University, USA

[IIB-1] Focusing Events and Their Effect on Agenda-Setting

Jan Váně, University of West Bohemia in Pilsen, Czech Republic

František Kalvas, University of West Bohemia in Pilsen, Czech Republic

[IIB-2] Framing Processes and Social media: A frame analysis of the Tsoi Yuen Resistance Movement

Miranda Lai Yee Ma, Hong Kong Baptist University, Hong Kong

[IIB-3] Issue Development in a Mediated Society: The Endogenous Relationship Between Media and Publics on the Issue of European Integration

Marijn van Klingeren, University of Amsterdam, The Netherlands

Claes de Vreese, University of Amsterdam, The Netherlands

Hajo Boomgaarden, University of Amsterdam, The Netherlands

Rens Vliegenthart, University of Amsterdam, The Netherlands

[IIB-4] Media Events and Media Effects on Public Opinion: Exploring Traditional Media and Internet Effects in China

Fei Shen, City University of Hong Kong, Hong Kong

Patricia Moy, University of Washington, USA

[IIB-5] Toward an Integrated Model: The Influence of Presumed Media Influence in News Production

Shuning Lu, Fudan University, China & Nanyang Technological University, Singapore

Concurrent Session II C

Friday, June 15, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P6-01

Public Opinion and Social Value

Panel Chair: Jantima K. Kheokao, University of the Thai Chamber of Commerce, Thailand

[IIC-1] Knowledge of and the Impact of Enforcement of the Thailand Broadcasting Act 2008 on the Thai Radio and Television Broadcasting Business

Jantima K. Kheokao, University of the Thai Chamber of Commerce, Thailand

[IIC-2] Perceptions of the Thai Adolescents Towards Alcohol Marketing Communication and Its Impact on Their Alcohol Expectancies and Consumptions

Jantima K. Kheokao, University of the Thai Chamber of Commerce, Thailand

Tassanee Krirkgulthorn, Boromarajonani College of Nursing, Thailand

Siritorn Yingrengreung, Boromarajonani College of Nursing, Thailand

[IIC-3] Perceptions of Male and Female Newspaper Journalists in Thailand

Kanyaka Shaw, University of the Thai Chamber of Commerce, Thailand

[IIC-4] Driver's Attitude Towards New Traffic Law in the State of Qatar

Elmogiera Elawad, Qatar University, Qatar
A Diop, Qatar University, Qatar
Le Kien, Qatar University, Qatar
Khaled Shaaban, Qatar University, Qatar

[IIC-5] Public opinion on informal patient payments: Central and Eastern European countries comparison

Tetiana Stepurko, National University of Kyiv-Mohyla Academy, Ukraine
Milena Pavlova, Maastricht University, The Netherlands
Irena Gryga, National University of Kyiv-Mohyla Academy, Ukraine
Wim Groot, Maastricht University, The Netherlands

Concurrent Session II D

Friday, June 15, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P6-02

The Implications of New Survey Mode on Response

Panel Chair: Sung Kyum Cho, Chungnam National University, Korea

[IID-1] Differences in Responses between Land line & Mobile Phone

Ock Tae Kim, Dongguk University, Korea
Yoon Jae Jang, Seoul Women's University, Korea

[IID-2] Social Participation and Intent to Participate in Internet Surveys

U-Seok Seo, University of Seoul, Korea
Gihong Yi, Hallym University, Korea

[IID-3] Estimation Methods for Dual Frame Sample of Cell and Landline Numbers

Mingue Park, Korea University, Korea

[IID-4] The Effects of Survey Mode on Response: Results from Three Surveys about Gambling

Sung Kyum Cho, Chungnam National University, Korea
Indeok Song, Joongbu University, Korea
Jong-Seok Byun, Hanshin University, Korea

Concurrent Session II E

Friday, June 15, 2012, 14:00 - 15:15

Location: Graduate House Wang Gungwu Theatre (special panel with SI)

Public Opinion in China

Panel Chair: Yue Zou, University of Nebraska-Lincoln, USA

[IIE-1] Research on the relationship between securities public opinion and the fluctuation of the market value of listed companies

Mo Qian, Beijing Technology and Business University, China
Yuan Zheng, Beijing Technology and Business University, China

[IIE-2] Reporting public opinion polls in China

Yin Lu, City University of Hong Kong, Hong Kong

[IIE-3] Perception of Online Polls, Information Literacy, Political Efficacy, and Online Polls

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Participation in Mainland China

Kevin Wenyuan Zhao, Chinese University of Hong Kong, Hong Kong

Louis Leung, Chinese University of Hong Kong, Hong Kong

[IIE-4] The Rise of Online Public Opinion in China: Its Agenda-setting Influence on Media Coverage and Government Policy

Yunjuan Luo, Texas Tech University, USA

Concurrent Session III A

Friday, June 15, 2012, 15:30 - 16:45

Location: Graduate House Seminar Room P5-01

Public Opinion on Political Issues I

Panel Chair: Francis Joseph Escudero, The Philippine Senate, Philippines

[IIIA-1] Political trust in The Netherlands: Measurements, methods, meanings - and some reflections on public opinion research in public opinion formation

Paul Dekker, Tilburg University & The Netherlands Institute for Social Research, The Netherlands

[IIIA-2] Explaining Political Trust from Ideological Distances with Political Parties

Yang Liu, City University of Hong Kong, Hong Kong

[IIIA-3] Crime, Trust and the Legitimacy of Legal Institutions: A Comparative European Analysis

Jonathan Jackson, London School of Economics, UK

Mike Hough, University of London, UK

Ben Bradford, University of Oxford, UK

Katrin Hohl, London School of Economics, UK

Tia Pooler, London School of Economics, UK

Jouni Kuha, London School of Economics, UK

[IIIA-4] The Roots of Ideological Politics: A comparison of cross-sectional and longitudinal results

Jon D. Miller, University of Michigan, USA

Ronald F. Inglehart, World Values Study, USA

[IIIA-5] The Impact of Political Institutions on Public Opinion - Policy Linkages: A Case Study of the Legislators in Hong Kong

Bing-Kwan Chan, Chu Hai College of Higher Education, Hong Kong

Concurrent Session III B

Friday, June 15, 2012, 15:30 - 16:45

Location: Graduate House Seminar Room P5-03

New Forms of Journalism and Citizen Opinion Expressions I

Panel Chair: Lu-Huei Chen, National Chengchi University, Taiwan

[IIIB-1] Use of a Multiportal Smartphone/Online Alternative to Traditional Survey Data Collection

Michael W. Link, The Nielsen Company, USA

Jennie W. Lai, The Nielsen Company, USA
Lorelle Vanno, The Nielsen Company, USA

[IIB-2] Pre-Election Polls, Italian Voter Preferences, and Their Study Via On-Line Campaign Simulations

Giancarlo Gasperoni, Alma Mater Studiorum-University of Bologna, Italy
Debora Mantovani, Alma Mater Studiorum-University of Bologna, Italy

[IIB-3] Heroes, Villains, and Fools: Public Opinion and Social Control in the Internet

Thomas Roessing, Johannes Gutenberg-University Mainz, Germany

[IIB-4] Data Collection in the Age of Smartphone Applications: Key Considerations for User Experience and Emerging Engagement Techniques

Jennie W. Lai, The Nielsen Company, USA
Michael W. Link, The Nielsen Company, USA
Lorelle Vanno, The Nielsen Company, USA

[IIB-5] Are blogs credible? Influence of author information on blogger credibility

Porismita Borah, Maryville University, USA

Concurrent Session III C

Friday, June 15, 2012, 15:30 - 16:45

Location: Graduate House Seminar Room P6-01

Cross-National Research

Panel Chair: Mark Gill, MORI Caribbean

[IIC-1] The Diffusion of an Innovation: Survey Research 1936-1969

Tom W. Smith, NORC at the University of Chicago, USA

[IIC-2] A Comparative Study of Valence Politics Using the British and Taiwan Election Survey Data

Karl Ho, University of Texas at Dallas, USA
Harold D. Clarke, University of Texas at Dallas, USA

[IIC-3] Patterns of media use, conversation and perceived political polarization in 10 countries

Hernando Rojas, University of Wisconsin-Madison, USA
JungHwan Yang, University of Wisconsin-Madison, USA
Magdalena Wojcieszak, IE University, Spain
Sharon Coen, Canterbury Christ Church University, UK
Toril Aalberg, Norwegian University of Science & Technology, Norway
James Curran, University of London, UK
Shanto Iyengar, Stanford University, USA
Hayashi Kaori, University of Tokyo, Japan
Vinod Pavarala, University of Hyderabad, India
Gianpietro Mazzoleni, University of Milan, Italy
Stylianos Papathanassopoulos, National & Kapodistrian University of Athens, Greece
June Wong Rhee, Seoul National University, Korea
Stuart Soroka, McGill University, Canada

[IIC-4] PAX POPULI, PAX DEI: Ten Years of Peace Polls in Comparative Perspective

Colin Irwin, University of Liverpool, UK

Concurrent Session III D

Friday, June 15, 2012, 15:30 - 16:45

Location: Graduate House Seminar Room P6-02

Alternatives and Strategies for Improving Survey Response Rates

Panel Chair: Sun Woong Kim, Dongguk University, Korea

[IIID-1] Using Cell Phone for Student Surveys

Eun Hee Choi, Dongguk University, Korea

Sun Woong Kim, Dongguk University, Korea

[IIID-2] Inaccessibility and Refusal as Unit Non-Responses of Survey Research: Test of the MAR (Missing At Random) Assumption in East Asia

Sang-Wook Kim, Sungkyunkwan University, Korea

[IIID-3] A Comparison of Response Patterns between Landline and Cell Phone RDD Surveys

So Hyung Park, Survey & Health Policy Research Center, Korea

Geon Lee, Seoul National University, Korea

Sun Woong Kim, Dongguk University, Korea

Sang Kyung Lee, Hyundai Research Institute, Korea

[IIID-4] Constructing Hard-To-Survey Index in Korean Labor Force Survey

Young Shil Park, Statistics Korea, Korea

Sun Woong Kim, Dongguk University, Korea

Ok Hee Choi, Statistics Korea, Korea

Concurrent Session III E

Friday, June 15, 2012, 15:30 - 16:45

Location: Graduate House Wang Gungwu Theatre (special panel with SI)

Internet Polling in Chinese Societies: The Exploration of Online Survey and Online Opinion

Panel Chair: Angus Cheong, Macao Polling Research Association, Macau

[IIIE-1] The Interplay of Online and Offline Opinions: A Total Public Opinion Approach

Angus Cheong, Macao Polling Research Association, Macau

Xue Chang, Macao Polling Research Association, Macau

Athena Seng, Macao Polling Research Association, Macau

[IIIE-2] Application of Data Mining in Internet Research

Tai-Quan Peng, Macau University of Science and Technology, Macau

[IIIE-3] The Use of Web-based Survey in Communication and Public Opinion Research: Trends, Features, and Issues

Fei Shen, City University of Hong Kong, Hong Kong

Tianjiao Wang, City University of Hong Kong, Hong Kong

Jiawe Tu, City University of Hong Kong, Hong Kong

[IIIE-4] The Dynamic Relationships between Online Media Coverage, iWOM, Buzz Perception and Online Search of Celebrities in China

Peking Tan, Millward Brown China, China

Sangruo Huang, University of Minnesota, USA
Yuhui Li, Renmin University of China, China
Linyun Jiang, Renmin University of China, China

Concurrent Session IV A

Friday, June 15, 2012, 17:00 - 18:15

Location: Graduate House Seminar Room P5-01

Deliberative Polling I

Panel Chair: Shelley Xu, Stanford University, USA

Deliberative Polling in Japan

Sone Yasunori, Keio University, Japan

Deliberative Polling in Macau

Angus Cheong, eRS Research, Macau

Deliberative Polling in the United States: Vermont Deliberative Poll on Energy Choices

Robert Luskin, University of Texas, Austin, USA

Deliberative Polling in Poland: Poznan Deliberates on Sports Stadium Use

Jeremy Mann, Stanford University, USA

Concurrent Session IV B

Friday, June 15, 2012, 17:00 - 18:15

Location: Graduate House Seminar Room P5-03

Sampling, Response Rates and Non-Response

Panel Chair: Katarzyna M. Staszynska, Kozminski University, Poland

[IVB-1] Gender Pre-Specified Sampling: The Case of the Middle East

Kien Trung Le, Qatar University, Qatar
Abdoulaye Diop, Qatar University, Qatar
Darwish Alemadi, Qatar University, Qatar
Elmogiera Elewad, Qatar University, Qatar
Jill Wittrock, University of Michigan, USA

[IVB-2] The Unit Non-respondents to Telephone Survey in Taiwan

Kuang-Hui Chen, National Chung Cheng University, Taiwan
Su-Feng Cheng, National Chengchi University, Taiwan

[IVB-3] Within Household Sampling in the Middle East and Developing Countries: A Comparative Study

Kien Trung Le, Qatar University, Qatar
Abdoulaye Diop, Qatar University, Qatar
Darwish Alemadi, Qatar University, Qatar

[IVB-4] The Determinants of Panel Attrition in Telephone Survey: An Experience from Taiwan's Election Study

Kah Yew Lim, National Chengchi University, Taiwan

[IVB-5] Retention in Multi-Mode Survey Panels

Allan L. McCutcheon, University of Nebraska-Lincoln, USA

Kumar Rao, University of Nebraska-Lincoln, USA

Olena Kaminska, University of Nebraska-Lincoln, USA

Concurrent Session IV C

Friday, June 15, 2012, 17:00 - 18:15

Location: Graduate House Seminar Room P6-01

Multi-Country Surveys: A Distinct Sub-Field in Survey Research

Panel Chair: Tom W. Smith, NORC at the University of Chicago, USA

[IVC-1] A Case Study of continuity and change: 40 Years of Euro-barometer as a Multi-country survey

Pascal Chelala, TNS Opinion, USA,

Leendert de Voogd, TNS Opinion, USA

[IVC-2] A case for global-centric approach to multi-country surveys and why multi-country surveys need to be treated as a special sub-field of survey Research

Ijaz Shafi Gilani, Pakistan Institute of Public Opinion, Pakistan

[IVC-3] Multi-Country Surveys as a Policy Instrument in the New Globalized World of 21st Century: Reflections on 10 years of Asia Barometer

Takashi Inoguchi, University of Niigata Prefecture, Japan

[IVC-4] Media and Multi-country Survey: Communicating with “global publics”

Doug Miller, Globescan, USA

Bilal Gilani, Gallup Pakistan, Pakistan

Concurrent Session IV D

Friday, June 15, 2012, 17:00 - 18:15

Location: Graduate House Seminar Room P6-02

Questionnaire Design and Techniques

Panel Chair: Ellen L. Marks, RTI International, China

[IVD-1] The Effects of Providing Middle Options in Mail Surveys

Noriko Onodera, NHK Broadcasting Culture Research Institute, Japan

Hiroko Murata, NHK Broadcasting Culture Research Institute, Japan

Hiroshi Aramaki, NHK Broadcasting Culture Research Institute, Japan

Kei Kono, NHK Broadcasting Culture Research Institute, Japan

Miwako Hara, NHK Broadcasting Culture Research Institute, Japan

Kumiko Nishi, NHK Broadcasting Culture Research Institute, Japan

Hiroshi Nakaaki, NHK Broadcasting Culture Research Institute, Japan

[IVD-2] Item Sum: A New Technique for Asking Quantitative Sensitive Questions

Mark Trappmann, Institute for Employment Research, Germany

Ivar Krumpal, University of Leipzig, Germany

Antje Kirchner, Institute for Employment Research, Germany

Ben Jann, University of Bern, Switzerland

[IVD-3] Methods of measuring response effects in surveys and implications for

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understanding their causes

Caroline Roberts, University of Lausanne, Switzerland

Emily Gilbert, University of Essex, UK

Nick Allum, University of Essex, UK

[IVD-4] Web+Mail as a Mixed-Mode Solution to General Public Survey Challenges in the United States

Don A. Dillman, Washington State University, USA

Benjamin Messer, Washington State University, USA

Concurrent Session IV E

Friday, June 15, 2012, 17:00 - 18:15

Location: Graduate House Wang Gungwu Theatre (special panel with SI)

Internet and Public Opinions in China

Panel Chair: Hong Chen, Communication School of East China Normal University, China

[IVE-1] An Empirical Study of the Impact of Internet Public Opinion on Chinese Public Policy

Yungeng Xie, Shanghai Jiao Tong University, China

Ping Wang, Shanghai Jiao Tong University, China

Xuanao Wan, Shanghai Jiao Tong University, China

[IVE-2] Digital Divide and Internet Use in China: Can the Internet Facilitate Citizenship Engagement?

Zhongdang Pan, University of Wisconsin-Madison, USA

Gang Jing, University of Wisconsin-Madison, USA

Yang Liu, University of Wisconsin-Madison, USA

Wenjie Yan, University of Wisconsin-Madison, USA

Jiawen Zheng, University of Wisconsin-Madison, USA

[IVE-3] Internet facilitated civic engagement in China's context: a case study of the Internet event of Wenzhou high-speed train accident

Xiaowen Xu, Columbia University, USA

[IVE-4] Internet Use, Social Network, and Civic Participation in Urban China

Jianwen Zheng, University of Wisconsin-Madison, USA

Zhongdang Pan, University of Wisconsin-Madison, USA

[IVE-5] Recontextualizing and Reconstructing Political Discourse: An Analysis of Political Engagement on Sina Weibo

Miao Feng, University of Illinois at Chicago, USA

Siyuan Yin, University of Illinois at Chicago, USA

Concurrent Session V A

Saturday, June 16, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P5-01

East Asian Social Survey

Panel Chair: Sang-Wook Kim, Sungkyunkwan University, Korea

- [VA-1] **Diverging Paths to Happiness: Empirical Evidences from the EASS 2010**
Ly-Yun Chang, Academia Sinica, Taiwan
- [VA-2] **Medical Care and Oriental Alternative Medicine in Japan, South Korea, and Taiwan**
Noriko Iwai, Osaka University of Commerce, Japan
Hideaki Uenohara, Osaka University of Commerce, Japan
- [VA-3] **Factors Leading to the Desired Body Weight in Korea and Japan**
Sang-Wook Kim, Sungkyunkwan University, Korea
- [VA-4] **American Attitudes toward Japan and China, 1937-2011**
Faith Laken, NORC at the University of Chicago, USA
Jibum Kim, NORC at the University of Chicago, USA
Tom W. Smith, NORC at the University of Chicago, USA
- [VA-5] **Assessing Measurement Invariance in the Attitude to Marriage Scale across East Asian Societies**
Xiaowen Zhu, Xian Jaotong University, China
Yanjie Bian, Xian Jaotong University, China

Concurrent Session V B

Saturday, June 16, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P5-03

Media Effects, Agenda Setting, Framing and Priming II

Panel Chair: Thomas Roessing, Johannes Gutenberg-University Mainz, Germany

- [VB-1] **Online Engagement and Political Participation: Reception, Expression and Sharing in Facebook Groups and Discussion Forums**
Stephanie Jean Tsang, University of Wisconsin-Madison, USA
- [VB-2] **Voter Advice Applications in Practice: Answers to Some Key Questions from Turkey**
Thomas Vitiello, Sabanci University, Turkey
Ali Çarkoglu, Koç University, Turkey
Mert Moral, Koç University, Turkey
- [VB-3] **Discussing Occupying Wall Street on Twitter: Longitudinal Network Analysis of Equality, Emotion, and Stability of Public Discuss**
Chengjun Wang, City University of Hong Kong, Hong Kong
Pianpian Wang, City University of Hong Kong, Hong Kong
- [VB-4] **Selectivity in Blogosphere: the Potential for Exposure to Political Information in Non-Political Blogs**
Rebecca Ping Yu, University of Michigan, USA
Yu Won Oh, University of Michigan, USA

Concurrent Session V C

Saturday, June 16, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P6-01

Public Opinion at Good / Bad Times

Panel Chair: Ching-Hsin Yu, National Chengchi University, Taiwan

- [VC-1] **Tracking suffering and economic deprivation in the Philippines over time**
Mahar Mangahas, Social Weather Stations, Philippines
Linda Luz B. Guerrero, Social Weather Stations, Philippines
- [VC-2] **Perception of Economic Conditions and Support for Democratic Free Market System: The case of Poland**
Krzysztof Zagorski, Kozminski University, Poland
- [VC-3] **Are We A Greener Nation Now? Trends in Pro-Environmental Behaviors of Filipinos (1993-2010)**
Gianne Sheena S. Sabio, Social Weather Stations, Philippines
- [VC-4] **Facing a Crisis with Calmness? Citizens Respond to the Fukushima Nuclear Disaster**
Yuichi Kubota, University of Niigata Prefecture, Japan
Takashi Inoguchi, University of Niigata Prefecture, Japan
- [VC-5] **PSI: Towards a New Index of Public Opinion**
Edward Tai, University of Hong Kong, Hong Kong
Robert Chung, University of Hong Kong, Hong Kong

Concurrent Session V D

Saturday, June 16, 2012, 11:45 - 13:00

Location: Graduate House Seminar Room P6-02

Public Opinion and World Value

Panel Chair: Allan L. McCutcheon, University of Nebraska-Lincoln, USA

- [VD-1] **Coalition Preferences in Multiparty Systems**
Michael F. Meffert, Leiden University, The Netherlands
Thomas Gschwend, University of Mannheim, Germany
- [VD-2] **Is Trust in Institutions General or Differentiated? An analysis of data from the World Value Survey**
Jon D. Miller, University of Michigan, USA
Charles T. Salmon, Nanyang Technological University, Singapore
- [VD-3] **The Credibility of Credibility Measures: A Meta-Analysis in Leading Communication Journals, 1951-2011**
Lea C. Hellmueller, University of Missouri & University of Fribourg, USA
Damian Trilling, University of Amsterdam, The Netherlands
- [VD-4] **Civic Life and Democratic Citizenship in Qatar**
Justin Gengler, Qatar University, Qatar
Mark Tessler, University of Michigan, USA
- [VD-5] **Opinion leadership as a predictor of political information behavior in Japan**
Shinichi Saito, Tokyo Woman's Christian University, Japan
Toshio Takeshita, Meiji University, Japan
Tetsuro Inaba, Hitotsubashi University, Japan

Concurrent Session V E

Saturday, June 16, 2012, 11:45 - 13:00

Location: Graduate House Wang Gungwu Theatre (special panel with SI)

E-Democracy I

Panel Chair: Kuang-Hui Chen, National Chung Cheng University, Taiwan

[VE-1] The Role of the Internet in Taiwanese Party Politics

Chiung-Chu Lin, Soochow University, Taiwan

Ching-Hsin Yu, National Chengchi University, Taiwan

[VE-2] Miracle Medicine for Curing Low Turnout? Evaluation of Electronic Voting in Taiwan

Chia-Hung Tsai, National Chengchi University, Taiwan

Eric Chen-Hua Yu, National Chengchi University, Taiwan

[VE-3] Active or Passive? A Study of Taiwan's Internet Users' Political Participation

Hung-Chung Wang, National Chengchi University, Taiwan

Chang-Chih Lin, National Chengchi University, Taiwan

[VE-4] Exploring Issue Ownership in Campaign Advertising: An Experiment via Internet Survey

Eric Chen-Hua Yu, National Chengchi University, Taiwan

Pei-Chen Hsu, National Chengchi University, Taiwan

Concurrent Session V F

Saturday, June 16, 2012, 11:45 - 13:00

Location: James Hsioung Lee Science Building Room JLG03

Public Consultation

Panel Chair: Jeremy Mann, Stanford University, USA

Deliberative Initiative

James Fishkin, Stanford University, USA

An Experiment in Iceland: Crowdsourcing a Constitution

Jon Olafsson, Bifröst University, USA

Power 2010: Political Reform in the United Kingdom

Shelley Xu, Stanford University, USA

Deliberative Society

Alice Siu, Stanford University, USA

Concurrent Session VI A

Saturday, June 16, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P5-01

Public Opinion Online

Panel Chair: Porismita Borah, Maryville University, USA

[VIA-1] Political communication in a digital world: The effects of personalization and interactive communication on citizens' political involvement

Sanne Kruijkemeier, University of Amsterdam, The Netherlands

Guda van Noort, University of Amsterdam, The Netherlands
Rens Vliegthart, University of Amsterdam, The Netherlands
Claes H. de Vreese, University of Amsterdam, The Netherlands

[VIA-2] What We See Online: A Forerunner or Echo of the Traditional Media Messages?

Yu Won Oh, University of Michigan, USA
Rebecca Ping Yu, University of Michigan, USA

[VIA-3] Challenging selective exposure: Do people expose themselves only to online content that fits their interests and preferences?

Damian Trilling, University of Amsterdam, The Netherlands
Klaus Schoenbach, University of Vienna, Austria

[VIA-4] Engaging the Disengaged: Examining the Relationship between Social Networking Site Use and Political Participation

Soo Young Bae, University of Michigan, USA

[VIA-5] Encountering Online Heterogeneity: Does Exposure to Online Heterogeneity Reinforce Positive Political Consequences?

Yangsun Hong, University of Wisconsin-Madison, USA
Hernando Rojas, University of Wisconsin-Madison, USA

Concurrent Session VI B

Saturday, June 16, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P5-03

Public Opinion on Political Issues II

Panel Chair: Chiung-chu Lin, Soochow University, Taiwan

[VIB-1] Market research in politics: revealing the contribution consultants make when advising our politicians

Jennifer Lees-Marshment, University of Auckland, New Zealand

[VIB-2] Pseudo-Opinions in Public Opinion Research. How people respond to the “Public Affairs Act”

Karl-Heinz Reuband, University of Duesseldorf, Germany

[VIB-3] Mass Support for Populism in Latin America: A Comparative Analysis using Survey Data from the Americas Barometer, 2010

Orlando J. Pérez, Central Michigan University, USA

[VIB-4] Partisan selective exposure, climate opinion perceptions and political polarization

Yariv Tsfati, University of Haifa, Israel
Adi Chotiner, University of Haifa, Israel
Natalie (Talia) Jomini Stroud, University of Texas, Austin, USA

[VIB-5] Soft news and political cynicism: How exposure to political information genres affects public cynicism about politic

Mark Boukes, University of Amsterdam, The Netherlands
Hajo G. Boomgaarden, University of Amsterdam, The Netherlands

Concurrent Session VI C

Saturday, June 16, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P6-01

ISSC Special Panel - "Critical Reflections on the Future of Comparative Social Research"

Panel Chair: ISSC Representative

Introductory remarks, including memorial for Prof. Sir Roger Jowell

ISSC Representative

A global perspective

Tom W. Smith, NORC at the University of Chicago, USA

Insights from regional social survey networks

Takashi Inoguchi, University of Niigata Prefecture, Japan

Benjamin Roberts, Human Sciences Research Council, South Africa

Caroline Roberts, University of Lausanne, Switzerland

Lessons from recent comparative studies

Jonathan Jackson, London School of Economics and Political Science, UK

Jon D. Miller, University of Michigan, USA

Concurrent Session VI D

Saturday, June 16, 2012, 14:00 - 15:15

Location: Graduate House Seminar Room P6-02 (special panel with SI)

Deliberative Polling II

Panel Chair: Jeremy Mann, Stanford University, USA

What Makes People Willing to Spend Extra Money on Alternative Energy? A Statistical Analysis of Polling Data

Tuteja Shawn, Stanford University, USA

Use of Deliberative Polling in Reforming Administrative Procedural Law

Yue Huang, University of Hong Kong, Hong Kong

Amending the California Initiative Process: Reforming Towards a Better Future

Melody Wong, Stanford University, USA

Comparing Deliberative Polling in Dayawan (Huizhou, China) and Deliberative Polling in Macau

Yi Qiu, Shenzhen University, China

Concurrent Session VI E

Saturday, June 16, 2012, 14:00 - 15:15

Location: Graduate House Wang Gungwu Theatre (round table discussion with SI)

E-Democracy II (Round Table Discussion)

Moderator: Robert Chung, University of Hong Kong, Hong Kong

Angus Cheong, Macao Polling Research Association, Macau

Fernando Cheung, Hong Kong Polytechnic University, Hong Kong

Ken Lam, Internet Society Hong Kong, Hong Kong

Jazz Ma, University of Hong Kong, Hong Kong

Clement So, Chinese University of Hong Kong, Hong Kong

Ching-Hsin Yu, National Chengchi University, Taiwan

Baohua Zhou, Fudan University, China

List of Accepted Posters (as of June 8, 2012)

Poster Session I

Friday, June 15, 2012, 11:15 - 11:45

Location: HKU Graduate House Foyer

- [P01] **Ethnicity, Regionalism, and Religion: Correlates of Voting Intention in the 2011 Nigerian Presidential Election**
Cliff Young, IPSOS Public Affairs, USA
Darrell Bricker, IPSOS Public Affairs, USA
- [P02] **On legitimacy of the network public opinion expression and estimating scientifically**
Jiangang Hu, Nanjing Forest Police College, China
- [P03] **The 1989 Chinese Student Movement as Signalized in Newsweek and Time: An Analysis of Symbols**
Jin Yang, University of Memphis, USA
- [P04] **Unpuzzle the Online Opinion: The Model of Analyzing Social Media Monitoring Tools**
Jing Yang, Michigan State University, USA
Shili Xie, Michigan State University, USA
Hairong Li, Michigan State University, USA

Poster Session II

Saturday, June 16, 2012, 11:15 - 11:45

Location: HKU Graduate House Foyer

- [P05] **Kick the Bums Out?: A Structural Equation Model Exploring the Degree to which Mainstream and Partisan Sources Influence Polarization and Anti-incumbent Attitudes**
Johnson Thomas J, University of Texas-Austin, USA
Angela Lee, University of Texas-Austin, USA
- [P06] **The most important problem in Japan and the World, how Japanese people saw the Great Earthquakes of March 11, 2011 and the Fukushima Nuclear Accidents after the earthquakes**
Midori Aoyagi, National Institute for Environmental Studies, Japan
- [P07] **Use globally, see globally, and act globally: Investigation on English speakers' activities on Chinese micro-blog**
Wan Zhang, University of Illinois at Chicago, USA
- [P08] **Wukan Protests on Weibo: How Public Opinion Frame Democracy in China**
Yao Sun, Hong Kong Baptist University, Hong Kong